

FOR IMMEDIATE RELEASE

LAS VEGAS, NEVADA MARCH 30, 2017

B2 DIGITAL SPONSORS HARD ROCK MMA 88 and 89 MMA EVENTS

B2 Digital and Hard Rock MMA have signed a 2 Event Sponsorship Agreement for B2 Digital to sponsor the upcoming Hard Rock MMA 88 on April 8th in Louisville, Kentucky and Hard Rock MMA 89 at the Turfway Park Horse Racing Track on May 13th in Florence, Kentucky. The Sponsorship includes sponsoring each event and corresponding Free Live Broadcast on YouTube and FaceBook Live. Exact LIVE EVENT viewing location links will be released in the near future.

The Broadcast of HardRock MMA 88 will begin at 7:30pm EST LIVE from Louisville, Kentucky. The Event will start off with a 9 Fight Undercard and a 6 Fight Main Card. Three titles will be on the line and 6 Professional fighters will look to move one step closer to the next level of this sport. Flyweight Professional James London looks to move up the ranks and secure his spot as a top 5, 125 lbs in this region as he takes on 10 fight veteran Lloyd Thornton. Ruben Warr does battle with Braedon Ward as both professionals look to make it 4 wins in a row. Also we have 18 year old undefeated 4-0 Christian Bowling looking to capture his first Championship as he takes on the 8-3 Champion Kegan Agnew. All this and much more!

“B2 Digital continues to Sponsor LIVE MMA Events and build its brand awareness in the MMA marketplace while continuing our work with top MMA Promotions to build the new B2 Fighting Series Minor League”, said Greg P. Bell, Chairman & CEO of B2 Digital.

“We have had several meetings with Mr. Bell and plan on continuing our conversation about our involvement in the B2 Fighting Series and look forward to our upcoming exciting shows for our fans in attendance and people watching online through the B2 Sponsorship”, said Brandon Hardrock Higdon, President of Hard Rock MMA.

HARD ROCK MMA

Hard Rock MMA is the premier MMA Promotion in Kentucky. They have put on 87 LIVE events in their 8-year history. More information can be found at www.hardrockmma.com and on Facebook <https://www.facebook.com/HardrockMMA2017/>

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B2 Digital

In February 2017, the Board of Directors approved a complete restructuring, new management team and strategic direction for the company. Capitalizing on its history in television, video and technology, the company is now forging ahead and becoming a full service Live Event Sports Company.

The Chairman and CEO of the company is now Greg P. Bell. Mr. Bell has over 30 years of global experience developing more than 20 companies in the Sports, Television, Entertainment, Digital Distribution and Banking Transaction industries.

Capitalizing on the combination of his expertise, relationships and experience as well as his involvement with more than 40,000 LIVE events over his career for major sports leagues and entertainment venues, B2 Digital is in the process of developing and acquiring companies to become a Premier Vertically Integrated LIVE Event Sports Company.

Live Events will be the core business. B2 Digital will also be developing and expanding the LIVE Event Systems. These include Systems for Event Management, Digital Ticketing Sales, Digital Video Distribution, Digital Marketing, PPV (Pay per View), Fighter Management, Merchandise Sales, Brand Management and Financial Control Systems.

B2 Digital

The LIVE Event Sports Company, Trading Symbol: BTDG on the OTC